



ANNUAL REPORT 2019-2020



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TO OUR MEMBERS

Strategic Highlights

AHS now owns the Communal Kitchen Museum with ongoing plans to make it a highlight of any visit to the Amanas. We also completed an important collections inventory project by in the School House collections area. Over 5,000 artifacts were evaluated, cleaned, and re-boxed to assure their longevity.

Financial Highlights

Over the past few years, we've taken a strategic approach to increase revenues towards the goal of sustainability. Offering higher membership levels, offering visitors both new and enhanced experiences, and focus on improving our fundraising and capital campaigns have led the way towards sustaining a platform for us to meet, to experience, and to enjoy our Amana heritage.

Operating Highlights

The team remained busy this year welcoming 1,000 school children, bus groups, and researchers. We also offered a variety of programs for members and visitors to enjoy. Volunteers helped with bookkeeping, gardening, school groups, and programs. AHS could not do it without their help!!

"A people without knowledge of their past history, origin, and culture are like a tree without roots."

-Marcus Garvey

A Look Back and A Look Ahead

Dear Amana Heritage Family and Friends,

It is my pleasure to address you in the first online annual report we've shared with our membership. Reflecting on this past fiscal year, we are indeed very thankful for what we've been able to accomplish. Our board and staff care deeply about Amana in every way. It is also evident in the generosity of so many members who continue to support AHS in so many ways. We absolutely could not operate without your support. AHS is here for you and for our future generations who will hopefully love Amana as much as we do.

My personal highlight from this past year was our July visit from our Ronneburg friends. We enjoyed an evening with them at the museum (it was cramped and went off with a few hitches), but nevertheless it proved that our Sister City creates excitement. An entourage of Amana friends even escorted the Ronneburgers to the country bar, Wildwood, in Iowa City so that some of them who line dance in Germany could do it here—what a cultural exchange! We look forward to growing our relationship with them and making great memories.

The Amana Family Tree is still quietly chugging along towards completion. You may have noticed that online there are always more and more individuals posted on the website. There may be around 7,000 entrees (or more because I've lost track). Thanks go to all those who have labored over the past decades to gather this information and start the process to this point. The current team is meticulously connecting the dots. When updated, this will arguably be the biggest achievement AHS has ever undertaken—and with all volunteers!! We thank you for all your efforts.

Looking ahead, we hope to continue to collaborate with groups like the Amana Arts Guild, the ACCVB, and the Amana Meat Shop to help us share Amana's culture and heritage in new ways. As of September, 2020, we served 420 communal dinners. We could not have done it without the Amana Meat Shop and its great team continuing to be a cultural partner. We look to use our historic buildings in new ways to offer new experiences while enhancing those that are already successful. As the Amana Heritage Society, our goal is to grow our Amana Heritage Family and to inspire new generations of family and friends to explore our heritage.

Thank you! We sincerely look forward to working with you in 2021 and beyond!

Jon M. Childers
Executive Director

FINANCIAL SUMMARY

A strategic goal for AHS is to become financially sustainable. We are beginning to see the great positive results towards this important goal.

- Admissions up 8%
- Membership dollars up 60%
- Donations up 46%
- Program Revenue up 65%

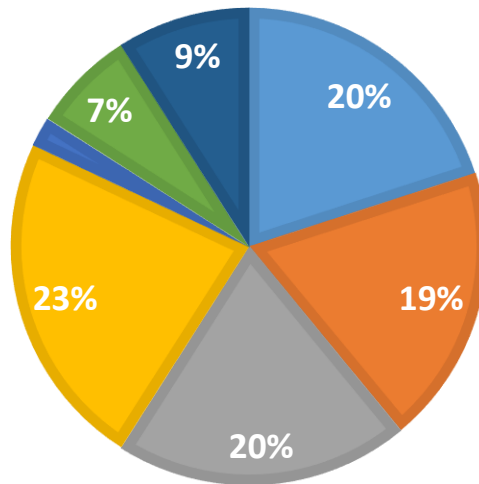
Income varies from year to year for a variety of reasons, yet we are extremely pleased with the progress made in several categories worth noting. Admission is on a positive upward trend since 2013. Total membership dollars continue to increase each year as we've opened up higher membership categories, like Platinum and Legacy. Donations are the most variable of all support. We received two large donations shortly after the Fall Harvest Fundraiser in 2019 that reflect much of the increase of 46% from the previous year. Still, these members felt that an investment in Amana's heritage was worth it. We hope to continue to give you a reason to support us!!

With the addition of the Communal Kitchen Museum, AHS is able to add another, permanent revenue stream to help support our mission—communal dining experiences. These come in many shapes and sizes to accommodate groups. A sizable grant from the Iowa Arts Council also supports our communal dining experiences and is not accounted in program revenue.

SOURCES OF FUNDING

SOURCES OF FUNDING BY PERCENTAGE

■ Admissions & Programs ■ Donation ■ Grants
■ Retail Sales ■ Endowment Draw ■ Fundraising
■ Membership



GRANTS



Grant writing is a challenging yet rewarding part of the Amana Heritage Society. Projects narratives and budgets must be 'spot on' to qualify for consideration for funding. We are very proud to be able to win as much support as we did this fiscal year. In total, AHS was awarded nearly \$65,000 this past year. For the Ruedy Communal Kitchen, we won grants from South Slope/Aureon, Silos & Smokestacks National Heritage Area, Amana Community Chest, Historic Resource Development Program from the Iowa Department of Cultural Affairs, and the Hall-Perrine Foundation. A number of these grants were used for the purchase of the property while several are earmarked for the on-site collections and interpretation of the entire Ruedy property. Additionally, we won an \$8,000 grant to offer communal dining experiences.

"If you don't know history, then you don't know anything.
You are a leaf that doesn't know it is part of a tree."

- Michael Crichton

PROGRAMS

- 8 Regularly Scheduled Communal Kitchen Dinners
- Friday Sampling Lunches with the ACCVB Van Tour
- Communal Meal for Iowa German Teachers Group
- Communal Meal for Die Heimat
- 2 Special Communal Meals for groups in October
- Film Screening with the ISU Library
- An Evening with our Sister-City Ronneburg
- 1000 School Children
- Gold and Silver Member Holiday Party



ACTIVITIES

Curatorial

- Schoolhouse Basement Inventory project
- Loaned two pieces of artwork by the Prestele family to the Brunnier Art Museum at ISU for exhibition “Artists in Iowa: The First Century”
- Loaned baskets to the Philip Dickel Basket Museum
- Exhibit of Reiner Erdt’s Artworks
- “Toys and Dolls at Christmastime” exhibit
- 39+ Donations of Artifacts and Photographs
- 28+ Researchers



MEMBERSHIP

Legacy

Connie Baugh

Tony & Patti Cahill

Howard & Teri Dittrich

RC Eichacker

Ron Goltz

James & Terry Roemig

Carol Roemig-Heusinkveld

David & Mary Rettig

Larry & Wilma Rettig

John and Julie Zuber

Platinum

Barb Noe Koch

Ronneburg Restaurant

Carroll & Janet Zuber

Gold

John & Martha Bendorf

Robert Brost

Tom & Mary Burgher

Jon & Tara Childers

Dwight & Junell Duwa

Dustin & Tracy Ehrman

Lawrence & Caroline Ertz

Ken & Helen Fawcett

Marcia Schutterle & Randy Graesser

Monys Hagen

Robert & Emilie Hoppe

Dennis Hult

Don & Dru Hummer

Shawn & Amy Jacobson

Edward Kellenberger

Lyndsey & Ryan McCarty

Katherine Gross & Gary Mittlebach

Marianne Moershel

Brad & Gretchen Muhlenbruck

Allyn & Gaycia Neubauer

Anne & Jerry Rehfuss

Craig Clark & Mary Ann Reihman

Aaron & Shana Schaefer

Kirby & Theresa Schaefer

Renate & Bud Schulte

Kirk & Linda Setzer

R. Thomas Stumpff

Guy & Terri Wendler

D.J. and Liesl Yunek

Brad & Carol Zuber

Dennis & Elaine Zuber

Eric & Kim Zuber

Nick & Kristie Zuber

Silver

Jonathan Andelson

Bankhaus

Hank & Kathy Bendorf

Jeff Berger

Lothar & Lynn Beyer

Cindy & Mike Bowen

Linda & James Brecht
 Helen Byington
 Clothes Encounter
 Lucy Dirksen
 Rachel Ehrman
 Bruce Eichacker
 George Eichacker
 Kathleen Estevez
 Art & Pam Fleener
 Abigail Foerstner & Arthur Caudy
 Stephen Fritsche
 Dixie Trout & Dennis Gormley
 Lanny & Andrea Haldy
 Christine Hansen
 Brian & Bonnie James
 John & Margo Jarosz
 Harvey Jeck
 Robb & Cindy Jeck
 David & Donna Jiruska
 Steve & Jane Krauss
 June & Ken Lee
 Mark & Marti Marz
 Michael McDonald
 Catherine & Stephen Miller
 Ellen Miller
 Loren & Valerie Neubauer
 Tom & Angie Oehler
 David & Betsy Patterson
 Jim & Nancy Peacock
 Price Creek Event Center
 Shirley Reihman

Mark & Diana Rettig
 Dorothy Riepe
 Ruth Riggs
 Ken & Julia Russell
 Norman & Joanna Schanz
 Lawrence & Mary Schwanke
 Chris Spaulding
 Bruce & Kelly Trumpold
 Stan & Georgia Wiebold
 Scott & Ursula Williams
 David & Gladys Winter
 Yana's
 Kent G. Zimmerman

Contributing

Andy Aubertine
 Donna Barr
 Terry L. Baugh
 Madeline Roemig Bendorf
 Oliver Bendorf
 Marla Bennett
 George Berger
 Jeff Berger
 Katie Berger
 Tony & Penni Berger
 Cathy Berggren
 Harriet Bierman
 Dwayne & Joan Liffing-Zug Bourret
 Gayle Bray
 Marian Carew
 Daniel and Becky Christensen
 Dennis Dietrich

Connie Doser
Dr. James R. Dow
Renee & Erle Driscoll
Virginia & Alan Dubberke
Reiner Erdt
Roy & Averyle Ehrle
Daniel and Barb Feldmann
Joyce Fels
Ronald O. Fels
Jerry & Sandy Fetzer
Art & Pam Fleener
Geoffrey Flick
Marie Fragodt
Roger Gaddis
Norman & Rosemarie Geiger
Glenn & Mary Goetz
Spaulding Goetze, Jr.
Sue & John Goree
Betty Graesser
Melvin & Harriet Graesser
James and Robin Griess
Sharon Grimm
Dennis & Sheryl Haas
Thomas Hahn
Henrietta Hale
Vi Harman
Cris Wolf Harper
Deborah Hawkes
Joan Hegewald
Lee & Gerry Herr
Rodney, Marsha & Austin Hinrichs

Jack Hoehnle
Marilyn & Phil Holland
Ramona Hoppe
Sharon Hopper
Sharon K. Huedepohl
Harvey Jeck
Ruth Johnson
Barbara & Ray Jorgensen
Delwyn & Carol Kaufman
Patrick & Kathy Kellenberger
Tom & G. Suzanne Kendig
Anna Marie Kephart
Perry Kraus
Charlene Lawwill
Luella Lear
Deb Leichsenring
Gayle Lindell
Cindy Loder
Rosemarie McGowan
Liz & Charlie McKenzie
Jason & Wanda Miller
Susan Price Miller
Paul E. Minton
Don Misel
Galen & Linda Moser
Henry & Nola Moser
Ruth Nelson
Elaine F. Noe
Emily Oehl
Barry W. Oehler
Angie & Horace Pereira

Dennis & Marcy Pestka
 David & Sharon Phillips
 Kim Phipps
 Harold Pitz
 Lorraine Pitz Fortune
 Gregory Ptacek
 Vic & Dianne Rathje
 Darlene Reihmann
 Ronald W. Reihmann
 Rob Reilly
 Dr. William Roba
 Sarah & Scott Roemig
 Allen Ruedy
 George & Shirley Ruedy
 Ralph & Shirley Ruedy
 Elsie Sayers
 David & Lynn Schmidt
 Madeline Schulte
 Bob & Kathy Schwarting
 Margy Seifert
 Neil & Rebecca Selzer
 Mildred Setzer
 Michael & Susan Shoup
 Mineard & Diane Smith
 Joan Solari

Gilbert Staman
 Joan & Hank Stumpff
 Marlin & Judy Swartzendruber
 Jean Taylor-Starr Pace
 Donna Trumpold
 Marlene Trumpold
 Deborah Van de Voort
 Steven & Jayne Vehlewald
 Carl VanTuyl
 Jacqueline Wagner
 Hal and Rose Wendler
 Susanna Wendler
 Barry & Lynn Wilkie
 Margaret Winter
 Ken & Deanna Wolf
 Mary L. Wolter
 Dick & Jennifer Woodard
 Clyde Young
 Barbara Zimmerman
 Marlin Zuber
 Robert and Mary Zuber
 Tom & Janet Zuber

Note: Memberships paid between October
 2018 and March 2020

THANK YOU'S

Ruedy House Donations

(2018-Present)

\$999 and Under

Aureon

RC Eichacker

Jerry & Sandy Fetzer

Pam & Art Fleener

Brad & Lynn Hahn

John & Margo Jarosz

Mark & Marti Marz

Allyn & Gaycia Neubauer

RDGP Corp

Elsie Sayers

Norman & Joanna Schanz

SouthSlope

Susanna Wendler

Margaret Winter

\$1,000-2,999

Amana Community Chest

Anonymous

Hank & Kathy Bendorf

Cathy Berggren

Tony & Patti Cahill

Kathleen Estevez

Stuart & Amy Geiger

Ron Goltz

Howard & Lynn Hagen

Monys Hagen

Carol Roemig-Heusinkveld

Dennis Hult

Gary Mittelbach

Shirley Reihman

Larry & Wilma Rettig

George & Shirley Ruedy

Stanley & Georgia Wiebold

\$3,000-4,999

Larry & Caroline Ertz

Lanny & Andrea Haldy and Lillian Haldy

Krauss

Anne & Jerry Rehfuss

Silos and Smokestacks NHA

Scott & Ursula Williams

\$5,000-9,999

Madeline Roemig-Bendorf

Hills Bank and Trust

Isabella Schaefer Family

The Family of Roy & Marie Stumpff

Kent Zimmerman

Brad & Carol Zuber

Carroll & Janet Zuber

John & Julie Zuber

\$10,000-19,999

Harvey Jeck Family

David & Mary Rettig

Dennis & Elaine Zuber

\$20,000 and Above

Hall-Perrine Foundation

Jim & Terry Roemig

Artifact and Photograph Donations

Connie Baugh

Terry Baugh

Lauren Christiansen

Mary Bywater Cross

Sharon Grimm & Angie Pereira

Vi Harman

Sonia (Dittrich) Harms

Donald Hertel

Larry Hertel

Peter Hoehnle

Robert and Jan Horton

Amy Jacobson

Bonnie Kinnick

Pat Kellenberger

Kathie Kelly

Carol Kiesling

Bill Leichsenring

Charlie McKenzie

Sally Meyers

Galen Moser

Nola Moser

Emily Oehl

Lila (Geiger) Olmstead Family

Anne Rehfuss

Shirley Reihman

Larry and Wilma Rettig

Dennis Roemig

Terry and Jim Roemig

Ivan Ruegsegger

Elsie Sayers

Isabella Schaefer

Kirk Setzer

Eileen Sherrill

Bruce Tidball

John Scott Tidball

Carla Trumpold

Guy Wendler

David Young

Dennis and Elaine Zuber